

# S. Sky Kerstein

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## **Professional Objective:**

Challenging position in a growing company where my education and communication capabilities can develop, expand, and make a significant contribution to the overall success of the company.

## **Education:**

Connecticut School of Broadcasting, Crystal City, VA

- November 2007 Semester
- Graduated: March 2008

Western Michigan University, Kalamazoo, MI

- Bachelor of Arts
- Graduated December 2005
- School of Arts and Sciences
- Major: Communications Studies Minor: History

## **Skills:**

- Radio & Television On-Air
- Board Ops
- Adobe Audition 3.0, Audacity 1.3, Dalet Surfer
- NexGen
- AudioVault
- Script Writing

## **Work Experience:**

CBS Radio-WJFK-106.7 The FAN DC

August 2009-Present

- #1 Arbitron rated sports station in DC (18-54 Men)
- Breaking news reporter
- Reporter/producer covering all major DC sports
- Capitals beat reporter
- Live on site on-air radio reporting
- Live on site video reporting
- First person to see Mike Shanahan in DC and first to report it
- First local DC media member to report Shanahan Signing
- Put together packages for on air
- Interviewed athletes and coaches live on air and taped
- Edited raw sound into sound bytes and sent back to station for immediate air

Sirius-XM Radio

January 2009-Present

- Producer/Assistant Producer/Stringer/Board Operator XM MLB Channel 175, Sirius 210
- Producer-MLB.com Fantasy 411, MLB Live Weekend with Lee "Hacksaw" Hamilton
- Fill in producer for various shows
- Covered breaking news stories on location
- Did live on-air hits from games for MLB Home Plate
- In charge of finding and booking guests for show
- Worked with Hosts and Program Director to design overall sound and image of programs, consistent with platform goals

- Researched topics and themes to write scripts, line copy, and develop show content for Hosts
- Developed novel and creative ways to present content
- Participated in creative meetings to brainstorm ideas, select programming content and delegate work assignments
- Implemented daily tasks assigned from the executive producer to meet broadcast deadlines
- Researched background material for staff, segments, and daily broadcasts
- Provided hosts with news updates and breaking stories

#### Freelance Sports Reporter/Stringer

December 2008-Present

- Covering home and away teams during various sporting events in Washington and Baltimore
- Interview players and coaches pre and post-game
- Did live on-air hits for various stations
- Cut up interview sound and send to various news stations and organizations

#### Capitals Radio Network

September 2008-May 2009

- Capitals reporter for the Capitals Radio Network on Federal News Radio
- Provided live updates from The Frozen Four
- 1500 AM, 1050 AM, 820 AM
- On-location producer Capitals post-game show
- Live on-air during Capitals pre and post-game shows introducing segments and talking hockey
- Covered Capitals preseason and regular season practices and games
- In studio for Capitals away games producing and also giving on-air opinions
- Wrote, produced, edited and voiced segments for Capitals pre and post-game shows
- Gave On-Air election updates during the Capitals @ Senators game
- Interviewed athletes and coaches for the Capitals pre and post-game show that were broadcasted on-air

#### WTOP-Bonneville Radio

August 2008-December 2008

- Sports Radio Internship
- #1 Arbitron rated radio station in the Washington, DC metro area
- Winner of the 2009 National Edward R. Murrow “Overall Excellence” award
- Covered professional sporting events and practices-Redskins Training Camp; Redskins regular season news conferences; Redskins @ Lions; Redskins @ Ravens; Wizards media day; Wizards regular season games; Capitals Training Camp; Capitals preseason games and all home regular season games; 14 Orioles games including the Red Sox, Yankees, Devil Rays and White Sox; 5 Nationals games including the Phillies and Mets; Legg Mason Tennis Classic
- Participated in pre and post-game press conferences for both home and visiting teams
- Interviewed athletes and coaches pre and post-game while taking sound for both home and visiting teams
- Obtained and cut up sound bites from venue and sent them in to be used on-air immediately at WTOP
- Also obtained, cut up and sent edited sound bites to the Associated Press and Metro
- Transcribed press conferences

#### ESPN on ABC

November 14, 2008-November 16, 2008  
August 28, 2008-August 30, 2008

- Runner for the August 30<sup>th</sup> USC vs. UVA football game and the November 16<sup>th</sup> UNC vs. UMD football game
- Coordinated logistics for talent escape following game
- Communicated with producer on visiting team’s entrance onto field
- Chauffeured talent to meetings and also ESPN Senior Vice President & Executive Producer
- Assisted in game day arrival and departure logistics for crew members

- Helped pack and unpack equipment
- Ran errands when supplies were needed

JPMorgan Chase Home Finances

June 2007-April 2008

- Senior Loan Officer
- Originated Loans
- Assisted customers with finding the right mortgage options
- Prepared and submitted mortgages

Levine Communications Office, Beverly Hills, CA. - Internship

May 2004-July 2004

- Worked on Various Public Relations Campaigns
- Picked Up and Dropped Off Public Relations Material
- Updated Database with Current Client Information
- Attended Staff Meetings and Provided Feedback
- Prepared Media Kits

Orca Bay Sports and Entertainment-Internship

March 1995-February 1996

Vancouver Canucks, Vancouver Grizzlies, and General Motors Place

- Assisted in Setting Up Computers
- Ran Errands
- Worked on Special Projects
- Attended Staff Meetings
- Helped with Moving and Setting Up Computers in General Motors Place

For Demos and References please go to [www.radiobytes.com](http://www.radiobytes.com)